



2023  
ECONOMIC  
OUTLOOK  
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STUDENT MAKES  
ALL-STATE CHOIR  
PAGE 8



DSHS SPORTS  
PAGE 10

# Dripping Springs Century News

33rd Year No. 2

January 12, 2023

drippingspringsnews.com

75 cents

## Arrest warrant issued for former DSISD employee

Madi Telschow  
Editor

A former Dripping Springs ISD employee has been accused of conducting a sexual relationship with a student within the district.

The employee was identified by the Hays County Sheriff's Office as a 21-year-old Marisol

Tudon Solis, a former custodian for DSISD. On Friday, Nov. 25, 2022, the HCSO received a report involving Tudon and the student, alleging that the two had multiple sexual encounters over a period of time. The student's identity has not been disclosed, and it is currently unknown which district campus the student at-

tended. It has not been disclosed at which campus Solis was employed.

According to a statement put out by the Sheriff's Office, "Investigators worked closely with DSISD during this investigation, and on Thursday, Jan. 5, the Hays County Sheriff's Office obtained an arrest warrant for Trafficking of Persons:

Continuous, a First Degree Felony, for Solis."

Minutes after the arrest warrant was made public on Jan. 5, the school district released a statement.

"Today, Jan. 5, Dripping Springs ISD was notified by the Hays County Sheriff's Office that a warrant was issued for the arrest of Marisol Tudon Solis, a former custodian,"

the statement read. "The felony charges follow a comprehensive investigation by law enforcement after HCSO received a report alleging that Solis engaged in unlawful sexual conduct with a former student. Solis has not been on any DSISD campus since Nov. 29, 2022, and was terminated from employment on Dec. 16,

2022."

"Dripping Springs ISD remains committed to the safety and security of all students and takes prompt and immediate action to partner with law enforcement agencies to investigate and take action when it receives reports involving the safety of the

SEE DSISD PAGE 2



## Community demands body cam footage after fatal shooting of county inmate

Dripping Springs news and advertising source, in print, online, we keep you informed. We offer advertising plans to fit any business, large or small. The Dripping Springs Century-News has the answer for your business.

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**MEDIA  
BUYER KIT  
2023**

**Dripping Springs Century News**

P.O. Box 732  
Dripping Springs, TX 78667

drippingspringsnews.com  
**512.797.1178**

# Dripping Springs Century - News

**Rate Card – Effective January 1, 2023**

**Newspaper publishes on Thursdays**

**STAFF:**

**Dalton Sweat** - General Manager

**Marcy Holt** - Advertising Director

**Suzanne Warmack** - Advertising Sales

**Taffy Baker** - Customer Service

P.O. Box 732, Dripping Springs, TX 78667 • Phone: 512.797.1178

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## LOCAL DISPLAY RATES

**\*All retail rates are noncommissioned - Per calendar month**

	<u>DAILY</u>	<u>COLOR RATES*</u>
OPEN RATE	\$11.00 per column inch	Black and ONE Color.....\$107.00
5-29 inches	\$10.00 per column inch	Full Process Color.....\$267.50
30-125 inches	\$ 8.25 per column inch	<u>CLASSIFIED DISPLAY RATE</u>
126-251 inches	\$ 7.50 per column inch	RATE: \$14.00 pci = 1x; \$10.00 pci = 2x
252+ inches	\$ 5.50 per column inch	\$9.00 pci = 3x; \$7.50 pci = 4x

## NATIONAL DISPLAY RATES\*

\$14.00 per column inch

\*Fifteen percent commission to recognized agencies only.  
All other rates on this card are net

## POLITICAL ADVERTISING RATES

\$10.00 per column inch (paid in advance)

## COLOR RATES

Black and ONE Color.....\$107.00  
Black and TWO Colors.....\$160.50  
Full Process Color.....\$267.50

## FOOTER RATES\*

Front Page \$165.00  
(One advertiser per edition)

## NON-PROFIT 501(a)(3)

*This rate is available to Not-for-profit organizations with have a 501(a)(3) tax-exempt status. Regular frequency discounts apply. Not-for-profit organizations that do not have a 501(a)(3) status may qualify for the charity rate. Businesses that sell services are not included. Prior approval needed. Rate \$9.00 per column inch.*

**Combo discount rates available   Contract rates available**

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# CLASSIFIED DISPLAY RATES

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1X = \$13.00 pci | 2X= \$9.00 | 3x= \$8.00 | 4X= \$7.00

## CLASSIFIED BUSINESS & SERVICE DIRECTORY

A 2 Column x 2 inch ad which includes any artwork and/or logos for \$100.00 per month. Ads in the Business & Services Directory run every edition.

Also includes the **drippingspringsnews.com** site.

Combo discount rates available ★ Contract rates available

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## PRE-PRINT RATES

Preprints are billed per thousand based on quantity received, minimum charge \$100.00

### TAB PAGES

SINGLE SHEET	\$65.00
4-8	\$70.00
12-14	\$75.00
16	\$80.50
20	\$91.00
24	\$95.00
28	\$98.50
32	\$105.00
36	\$111.00
40	\$117.00
44	\$123.00
48	\$126.50
Over 48	Please call for rates

### PRE PRINT GUIDELINES

- Inserts should be reserved 15 days prior to Thursday distribution and be in house 10 days prior. Daily inserts should be reserved 10 days prior and be in house seven days prior to daily distribution.
- Pack and band inserts on skids convenient for handling, 2,000 pounds or less per skid.
- Cancellation must be received 12 days prior to insertion date
- Deliver to mailroom supervisor, 1910 IH-35 South, San Marcos, TX 78666
- Receiving hours: 8 a.m. to 4:30 p.m. Monday through Friday

### COLOR X-PRESS INSERTS

Rates are based on cost per thousand and include design, production, printing and distribution. Reserve 21 days prior to publication.

Add \$150 set up fee for orders less than 10,000.

**SINGLE SHEET**  
**8.5" x 11"**  
as low as  
**\$70**

### FRONT PAGE NOTES

Rates are based on cost per thousand and include design, production, printing and distribution. Reserve 21 days prior to publication.

Add \$150 set up fee for orders less than 10,000

1 Color	<b>\$111.00</b>
2 Colors	<b>\$119.00</b>
3 Colors	<b>\$125.00</b>

### CIRCULATION

Our coverage area includes:  
Dripping Springs

### ADVERTISING DEADLINES:

By 5 p.m. on the Friday prior to publication

COMMISSION AND TERMS OF PAYMENT: Credit accounts must be established with our Business Office before charges can be made. Prior to an account being established, all rates are cash in advance. All bills are due and payable upon receipt. Bills not paid in a reasonable amount of time will be subject to collection and/or legal action. GENERAL RATE POLICIES ALL CLASSIFICATIONS: Rates and conditions subject to change on 30 days notice. Advertising set to resemble editorial matter must be marked "Advertisement". The Dripping Springs Century-News reserves the right to edit, alter or omit any advertisement. Advertisements are conditionally accepted by the Dripping Springs Century-News, subject to approval by the management. The Dripping Springs Century-News reserves the absolute right, at its sole discretion, to refuse any advertisement submitted for publication. Should an advertisement be rejected, any deposit will be promptly refunded. All property rights, including any copyright interest to an advertisement produced for you by The Dripping Springs Century-News using artwork and/or typography furnished or arranged by us, shall be the property of The Dripping Springs Century-News. No such ad or any part thereof may be reproduced without proper consent of the Dripping Springs Century-News. ERRORS: It is the responsibility of the advertiser to check each insertion of an advertisement. On consecutive run advertisements, no adjustment will be made by the publisher for errors not corrected after the first day. The Publisher reserves the right to revise or reject, at his opinion, any advertisement deemed objectionable by the Publisher in subject matter, phraseology or composition, or to clarify any advertisements. All ads subject to credit approval.

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# Web Advertising Rates

Quoted prices for web ads are on a *per month* basis, unless otherwise specified.

Camera Ready ads must be submitted in the size specified on the ad list. They must be 72 dpi, RGB, Accepted formats are JPEG, GIF and PNG.

- ★ **Website Topper**  
(Above Mast head) 1200pi X 200pi **\$1,070**
  - ① **Leaderboard**  
(Above or below Mast head) 728pi X 90pi **\$275**
  - Footer** (bottom of pg): 728pi X 90pi **\$125**
  - ② **Content position:** 600pi X 74pi **\$160**  
(below Features or News or Sports)
  - ③ **Skyscraper:** 300pi X 600pi **\$275**
  - ④ **Big Box:** 300pi X 250pi **\$275**
  - ⑤ **Weather Sponsor:** 300pi X 100pi **\$135**  
(below or above weather)
- Content position for Obit or Sports page ONLY**
- Below Menu bar 728pi X 90pi **\$215**
  - Above Accordion Block 300pi X 250pi **\$215**



## Home Page Takeover Frame

Includes Masthead Leaderboard 728x90 (Below Masthead), Footer Leaderboard 728x90 (at the bottom of the page) and Sidebar rails (Left & Right side).

**\$535 Per Month**

Ad runs below Masthead

Pencil 960pi X 45pi



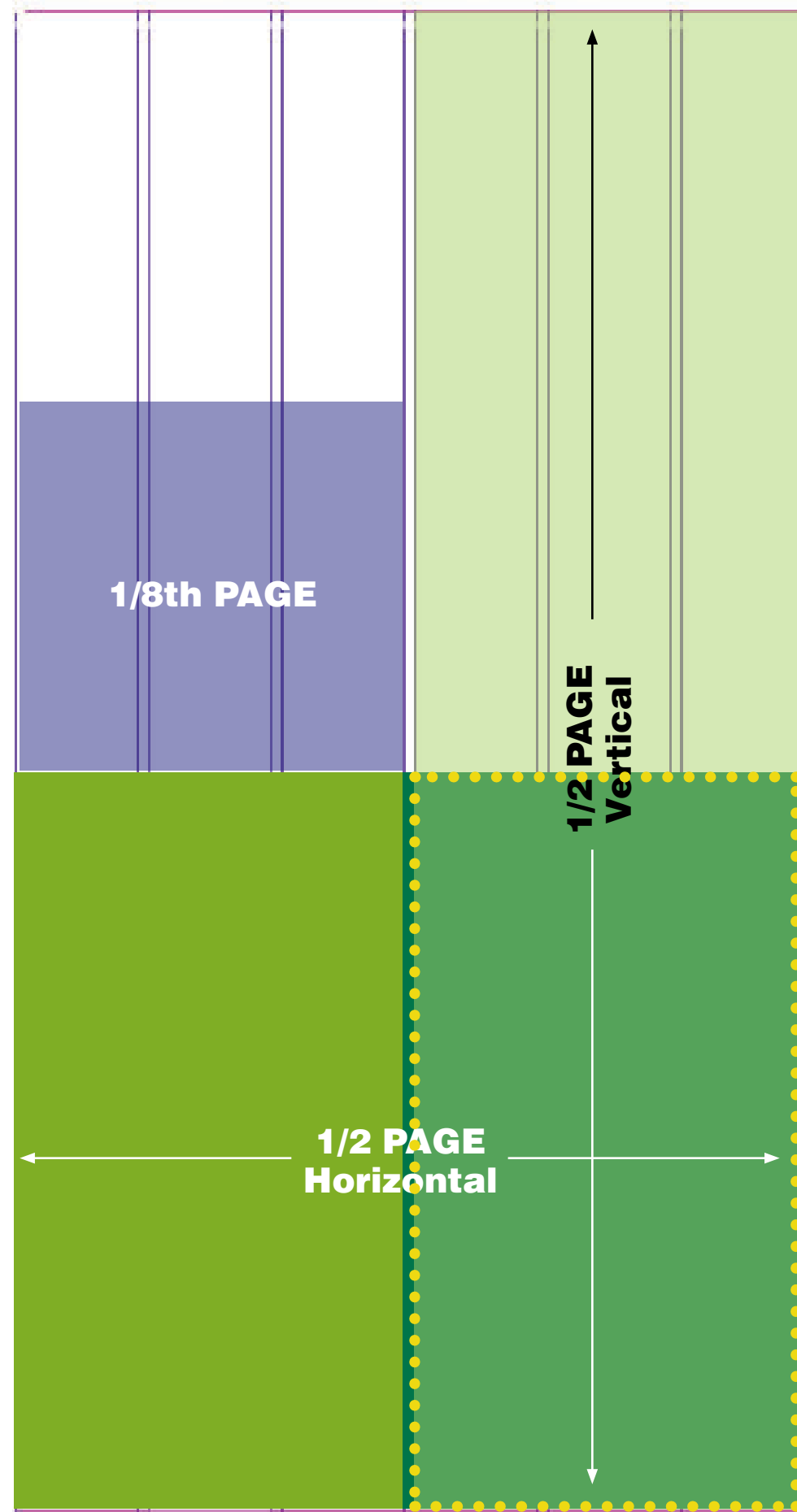
Sliding Billboard\*: **\$125 per day**



Landing 960pi X 300pi

\*Position scheduled daily based on availability.

**Dripping Springs Century News**



- Full Page:**  
10" x 21"
- 1/2 Page Horizontal:**  
10" x 10.5"
- 1/2 Page Vertical:**  
5" x 21"
- 1/4 Page**  
5" x 10.5"
- 1/8th Page**  
5" x 5"

Yellow dotted area indicates quarter page ad.

Position sizes not to scale